



VILLAGE OF LAKE ORION DOWNTOWN DEVELOPMENT AUTHORITY
21 East Church Street, Lake Orion, MI 48362

*The mission of the Lake Orion DDA is to enhance the economic potential and preserve the historical character of the Lake Orion DDA District, **the heart and hub of the Orion Community**, through promotional activities and an organizational structure that focuses on community involvement with local businesses, residents, and other stakeholders.*

AGENDA

SPECIAL MEETING OF THE LAKE ORION DOWNTOWN DEVELOPMENT AUTHORITY BOARD OF DIRECTORS

Tuesday, February 6, 2024

9:00 AM

Lake Orion Village Hall Council Chambers

21 East Church Street

LAKE ORION, MI 48362

(248) 693-8391 ext. 102

ADDRESSING THE DDA BOARD: Each person wishing to address the DDA Board shall be afforded an opportunity to do so. If you wish to comment, please stand or raise a hand to indicate that you wish to speak. When recognized, give your name and address and direct your comments to the Chair.

I. Call to Order 9:00 AM

II. Roll Call and Determination of Quorum

III. Statement by Chairperson or Vice-Chairperson Purpose of Meeting

The purpose of this meeting is the Annual Main Street Evaluation, no decisions will be made during this meeting.

IV. Public Comment

V. Items for Consideration

1. Annual Year End Main Street Evaluation Schedule

VI. Adjournment

In the spirit of compliance with the Americans with Disabilities Act, individuals with a disability should feel free to contact the Village, at least three (3) business days in advance of the meeting, if requesting accommodations. The Village of Lake Orion will provide foreign language or hearing impaired interpretation services for those individuals who contact the village to request such services at least seven (7) days prior to the meeting.

En el espíritu de la observancia de la Ley de Estadounidenses con Discapacidades, las personas con discapacidad debe sentirse libre para ponerse en contacto con el pueblo, por lo menos tres (3) días hábiles de antelación a la fecha de la

reunión, si se solicitan alojamiento. El municipio de Lake Orion proporcionará idioma extranjero o personas con problemas de audición servicios de interpretación para las personas que se ponen en contacto con el pueblo de solicitar dichos servicios con no menos de siete (7) días antes de la reunión.



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DDA Board Meeting

DATE: February 6, 2024

FROM: Janet Bloom,

SUBJECT: Annual Year End Main Street Evaluation Schedule

Background Information:

Annually, the National Main Street Center and Main Street Oakland County evaluate the Lake Orion DDA Main Street program for accreditation. Lake Orion has been accredited since 2006.

PURPOSE:

The Main Street Community Assessment Visit is an important evaluative service offered to local Main Street programs to review the progress made towards building a comprehensive revitalization program.

Your Main Street Community Assessment Visit has the following objectives:

1. Determine the progress the program has made to meet or maintain the current Main Street America Assessment Criteria.
2. Introduce the new Main Street America Standards and important steps for becoming familiar and start aligning this more holistic framework.
3. Recognize strengths and celebrate the growth and accomplishments of the past year.
4. Identify needs, trends and obstacles that might challenge the district and the program's efforts.
5. Determine technical assistance and services that can continue to grow and sustain the local Main Street Program.

FORMAT:

The Main Street Community Assessment Visits will be conducted onsite. To achieve these objectives, the Visit includes the following components.:

- Introductory meeting with the Board of Directors, Committees, staff and other Main Street leaders to highlight the program's efforts and to review how the Program aligns with the Main Street Accreditation Criteria,
- Review of the local district and Main Street Program's background Information and materials,
- Tour of district,
- Key meetings with district stakeholders (business/property owners), City and other partners.

TEAM:

The Main Street Community Assessment Visit will be conducted by staff from Main Street America and the Main Street Oakland County Program. Your community's Assessment Visit will include the following staff:

- **Dana Walker, Executive Director, Michigan Downtown Association**
- **Tim Colbeck, Senior Planner, Oakland County**
- **Erick Phillips, Senior Business Development Representative, Oakland County**

Director Recommendation: Please Schedule 9am - noon and 5pm - 6:30pm February 6, 2024 for this assessment visit.

Recommended Motion: Receive and File

Main Street America and MSOC Year-End Evaluation

Lake Orion MI



February 6, 2024 (Tuesday)

PURPOSE AND SUMMARY

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AGENDA

- **9:00 a.m. Introductory meeting with the Board of Directors, Committees, staff and other Main Street leaders**
Location: Village Council Chambers, 21 E. Church St.
 - Overview of the new Accreditation Standards by MSA
 - MSA overview on how the Program meets current National Accreditation Criteria and expectations based on Program's self-assessment.
 - Opportunity for the Main Street Board to highlight the organization's direction for the past year and its priorities for 2023. **At least 75% of Board attendance is expected with advanced confirmation.**
- **Noon Lunch with Board Chair and Village Manager**
Location: Fork and Pint
- **1:30 p.m. Community Tour**
- **2:30 p.m. Stakeholder Meeting**
Location: Village of Lake Orion Council Chamber (virtual option available)
 - Downtown business and building owners, residents and representatives of organizations with a presence in downtown to meet with the team and share their perspectives on the local economic environment and value of the Main Street program.
 - City leaders and staff to highlight the City's vision and support to the district's revitalization and the Main Street program.
- **4:30 p.m. Adjourn**
- **5:00 p.m. Verbal Assessment with Main Street Board of Directors and staff**
Location: Village of Lake Orion Council Chambers
- **6:30 p.m. End of Evaluation**

In the spirit of compliance with the Americans with Disabilities Act, individuals with a disability should feel free to contact the Village office, at least seventy-two (72) hours in advance of the meeting, if requesting accommodations.

Posted: October 17, 2023