



VILLAGE OF LAKE ORION DOWNTOWN DEVELOPMENT AUTHORITY
21 East Church Street, Lake Orion, MI 48362

*The mission of the Lake Orion DDA is to enhance the economic potential and preserve the historical character of the Lake Orion DDA District, **the heart and hub of the Orion Community**, through promotional activities and an organizational structure that focuses on community involvement with local businesses, residents, and other stakeholders.*

MINUTES

SPECIAL MEETING OF THE LAKE ORION DOWNTOWN DEVELOPMENT AUTHORITY BOARD OF DIRECTORS

Tuesday, February 6, 2024

9:00 AM

Lake Orion Village Hall Council Chambers

21 East Church Street

LAKE ORION, MI 48362

(248) 693-8391 ext. 102

I. Call to Order

The Tuesday, February 6, 2024 Special Meeting of the Lake Orion Downtown Development Authority Board of Directors was called to order in the Lake Orion Village Hall Council Chambers located in the 21 East Church Street, Lake Orion, MI 48362 by Chairperson Debbie Burgess at 9:00 AM.

II. Roll Call and Determination of Quorum

Attendee Name	Organization	Title	Status	Arrived
Debbie Burgess	Village of Lake Orion	Chairperson	Present	
Sam Caruso	Village of Lake Orion	Vice Chairperson	Present	
Matt Shell	Village of Lake Orion	Board Member	Excused	
Henry Lorant	Village of Lake Orion	Secretary	Excused	
Chris Barnett	Village of Lake Orion	Board Member	Excused	
Alaina Campbell	Village of Lake Orion	Board Member	Excused	
Lloyd Coe	Village of Lake Orion	Board Member	Present	
Sally Medina	Village of Lake Orion	Board Member	Present	
Jerry Narsh	Village of Lake Orion	President	Excused	

STAFF PRESENT:

- Janet Bloom, Interim DDA Director
- Diane Kochis, Administrative Coordinator
- Arizona Goulet, Events Coordinator

OTHERS PRESENT:

- Dana Walker, Michigan Downtown Association
- Annaka Norris, MSOC
- Erick Phillips, MSOC

III. Statement by Chairperson or Vice-Chairperson Purpose of Meeting

IV. Public Comment

V. Items for Consideration

1. Annual Year End Main Street Evaluation Schedule

Annually, the National Main Street Center and Main Street Oakland County evaluate the Lake Orion DDA Main Street Program for accreditation. Lake Orion has been accredited since 2006.

The Main Street Community Assessment Visit is an important evaluative service offered to local Main Street programs to review the progress made towards building a comprehensive revitalization program.

The Main Street Community Assessment Visit has the following objectives:

1. Determine the progress the program has made to meet or maintain the current Main Street America Assessment Criteria.
2. Introduce the new Main Street America Standards and important steps for becoming familiar and start aligning this more holistic framework.
3. Recognize strengths and celebrate the growth and accomplishments of the past year.
4. Identify needs, trends and obstacles that might challenge the district and the program's efforts.
5. Determine technical assistance and services that can continue to grow and sustain the local Main Street Program.

The Main Street Community Assessment Visit consisted of the following:

9:00 am - 12:00 Noon: Introductory meeting with the Board of Directors, Committees, staff and other Main Street leaders.

- Overview of the new Accreditation Standards by MSA

- MSA overview on how the Program meets current National Accreditation Criteria and expectations based on Program's self-assessment.
- Opportunity for the Main Street Board to highlight the organization's direction for the past year and its priorities.

12:00 pm-1:30: Lunch with Board Chair and Village Manager

1:30 pm: Community Tour

2:30 pm: Stakeholder Meeting

- Downtown business and building owners, residents, and representatives of organizations with a presence downtown to meet with the team and share their perspectives on the local economic environment and value of the Main Street program.
- City leaders and staff highlight the City's vision and support the district's revitalization and the Main Street program.

4:30 pm: Adjourn

5:00 pm: Verbal Assessment with Main Street Board of Directors and staff

VI. Adjournment

The Main Street Evaluation meeting adjourned at 5:50 PM.

Debbie Burgess
Chairperson

Sonja Stout
Village Clerk

Date Approved: as presented February 20, 2024.